



# The American Printing History Association

P. O. Box 4922, Grand Central Station, New York, N.Y. 10163  
[www.printinghistory.org](http://www.printinghistory.org)

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## **The 2002 J. Ben Lieberman Memorial Lecture**

### **“A CONVERSATION WITH JACK STAUFFACHER” Renowned printer/typographer Jack Stauffacher, in conversation with type designer Matthew Carter**

**24 October at the Getty Center, Los Angeles**

The American Printing History Association is pleased to announce that Jack Stauffacher, the renowned San Francisco printer/typographer, will give the 2002 Lieberman lecture on 24 October at the Getty Center, Los Angeles, California.

Jack Stauffacher, who has been called “a national treasure,” is one of the preeminent printers and designers of our time. The founder of the Greenwood Press, he is recognized for his fine book design, typography, and letterpress printing. Stauffacher has also, for more than forty years, engaged in a series of typographic experiments using wood type—the subject of a current exhibition at the San Francisco Museum of Modern Art. Enchanted with type and printing as a boy, Stauffacher started the first incarnation of the Greenwood Press in 1936, naming it for the street where he and his father built it, behind the family home in San Mateo, California. In 1955 he received a Fulbright scholarship for study in Italy; later, he held an academic post at the Carnegie Institute of Technology (now Carnegie Mellon) and served as Typographic Director at Stanford University Press. The Greenwood Press was reopened in 1966 in San Francisco, where it continues to flourish.

In this presentation Jack Stauffacher will discuss his work and ideas “in conversation” with prominent type designer Matthew Carter. Carter is the recipient of numerous awards which include the Chrysler Award for Innovation in Design, the Type Directors Club Medal, and the AIGA Medal.

The event will take place on Thursday, 24 October, 7 p.m., in the Museum Lecture Hall at the Getty Center, 1100 Getty Center Drive, Los Angeles. A reception will follow the lecture.

Admission is free. Reservations are, however, required and are available beginning 25 September. Please call 310/440-7300 (English or Spanish) for reservations and information. The Getty's TTY line for callers who are deaf or hearing impaired is 310/440-7305. Parking is \$5.00 (parking on surrounding streets is restricted). For more information visit [www.getty.edu](http://www.getty.edu).

APHA's Lieberman lecture, given annually at a different institution by a figure distinguished in the history of printing or the book arts, commemorates J. Ben Lieberman (1914–1984), founder and first President of the American Printing History Association. Past speakers include Barry Moser, Johanna Drucker, John Randle, G. Thomas Tanselle, Claire Van Vliet, and Paul Needham. This year's lecture is co-sponsored by its host, the Research Library, the Getty Research Institute, and by the California Center for the Book.

The Getty Research Institute serves education in the broadest sense by increasing knowledge and understanding about art and its history through advanced research. The Research Institute provides intellectual leadership through its research, exhibition, and publication programs and provides service to a wide range of scholars worldwide through residencies, fellowships, online resources, and a Research Library. The Research Library—housed in the 201,000-square-foot Research Institute building designed by Richard Meier—is one of the largest art and architecture libraries in the world, containing 800,000 volumes, including general collections of books, serials, and auction catalogues encompassing the history of Western art and related fields in the humanities. The Research Library's special collections include one-of-a-kind rare books, artists' journals, sketchbooks, architectural drawings and models, photographs, and archival materials. As the Research Library expands its collections it will acquire material encompassing the history of art on all continents.

Founded in 1974, the American Printing History Association encourages the study of printing history and related arts and skills, including calligraphy, typefounding, typography, papermaking, bookbinding, illustration, and publishing. APHA promotes research and scholarship through conferences (held in a different location each year), fellowships, publications (a scholarly journal, *Printing History*; a quarterly newsletter; and books), and the annual Lieberman lecture. It recognizes distinguished achievement in the field of printing history through annual Individual and Institutional awards. In addition, regional chapters sponsor active programs of lectures, field trips, and other opportunities to meet fellow APHA members on an informal basis. For more information visit the APHA website: [www.printinghistory.org](http://www.printinghistory.org).

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