

# *The American Printing History Association*

## PUBLICATION ADVERTISING RATES

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### Printing History

[ *semi-annual* ]

½ page (4" × 2.875"): \$90 (single); \$81 (repeat)

½ page (horizontal, 4.5" × 6"): \$160 (single); \$144 (repeat)

full page (9" × 6"): \$265 (single); \$239 (repeat)

inside front cover (9" × 6"): \$350 (single); \$315 (repeat)

inside back cover (9" × 6"): \$350 (single); \$315 (repeat)

outside back cover (9" × 6"): \$400 (single); \$360 (repeat)

Please supply your advertisement for *Printing History* as a high-resolution PDF or TIFF file on a CD. Materials for *Printing History* should be sent to the editor, William S. Peterson, 517 A Street, SE, Washington, DC 20003 ([wsp@wam.umnd.edu](mailto:wsp@wam.umnd.edu) or [editor@printinghistory.org](mailto:editor@printinghistory.org)). Address all inquiries regarding availability of advertising space and deadlines to him.

### APHA Newsletter

[ *quarterly* ]

⅙ page (3" × 3.5") \$85 (single); \$77 (repeat)

⅓ page (vertical 3" × 7"): \$105 (single); \$95 (repeat)

⅓ page (horizontal 6.25" × 7"): \$105 (single); \$95 (repeat)

½ page (horizontal 3.5" × 9.5"): \$155 (single); \$125 (repeat)

⅔ page (6.25" × 7"): \$180 (single); \$165 (repeat)

full page (9.5" × 7"): \$255 (single); \$225 (repeat)

Deadlines for submitting newsletter advertisements are approximately the 15th of February, May, August, and November. Please supply your advertisement for the *Newsletter* in TIFF, EPS, or high resolution PDF format. Design from ad copy is also available.

Digital files or printed material for the Newsletter should be sent to Paul Moxon, 1059 Chalet Drive W, Mobile, AL 36608 ([newsletter@printinghistory.org](mailto:newsletter@printinghistory.org)).

Inquiries relating to availability of advertising space in the *APHA Newsletter* and deadlines for receipt of materials should be e-mailed to [newsletter@printinghistory.org](mailto:newsletter@printinghistory.org). *APHA reserves the right to refuse any advertisements that are not submitted according to the guidelines stated here.*